



# Pushing the Envelope

FOUR LOCAL DESIGNERS TAKE INVITATION PACKAGING IN A WHOLE NEW DIRECTION

**1. SWEET SENTIMENT** This elegant folder designed by Pasadena's Jeannine Pao Brown is covered in a layer of blush-colored tulle sewn over blush-colored dupioni silk. The folder is embellished with a romantic antique gold satin ribbon and a custom-printed tag that is made of 100 percent postconsumer recycled cardstock. *\$2,600 per 100 (with unprinted outer envelopes) from Blue Magpie.* **2. SAY IT WITH A SONG** For the couple that loves music, Los Angeles-based Jenny Song's CD-style invite incorporate your favorite tunes and wedding details with a four-panel insert. *Price upon request from Jenny Song.* **3. HAUTE PARCEL** Part invitation and part keepsake, Santa Barbara-based artisan Heidi Jimenez created a tropically-inspired book using oakwood covers coptic-stitched together with 100 percent cotton pages. The invitation is delivered inside a handmade zebra-print box on a bed of excelsior. *Price upon request from Zenadia Design.* **4. BOHO BOX** San Diego-based Alchemy owner Vanessa Van Wieren's design hints at a festive and exotic celebration. The invitation is wrapped in ostrich-embossed leather and presented on a bed of feathers in a rigid colored mailer box. *\$2,700 for set of 100 from Alchemy Fine Events & Invitations.*